

Mission Statement and Strategic Plan for 2020-2025

I. Mission Statement

The mission of the Lehigh Public Library is to serve Lehigh and the surrounding communities by providing an inviting atmosphere and a wide range of information, services and knowledge to encourage and enrich our citizens. The library will accomplish this through adult and youth programming, the use of social media and local resources to spread awareness of our presence and services, tutorials explaining how to access online resources.

II. Goals

1. Present the range of Library material and resources that are available to all Lehigh area residents.
2. Provide a welcoming and service-oriented environment for Library patrons and staff.
3. Develop and continue to improve programs of interest to the community.

III. Strategies

Goal 1

1. Communicate the physical, virtual and online resources available at or through the library. We will accomplish this by providing lists with explanations of our services, collections, and online resources. Advertise materials via social media, our website, intown signage, local media outlets.

2. We will highlight one author or book from the Juvenile, Young Adult and Adult collections.

3. Communicate how to access the physical, and virtual resources at and through the library. We will accomplish this by providing instructions to make access to our virtual resources easy and user friendly. Instructions will include written pamphlets and webpages and YouTube videos.

Goal 2

1. Improve room appearance and purchase equipment, furniture and material for patrons of all ages. We will paint the walls, replace ceiling tiles. We will purchase new seating and book drop that can be disinfected. We will purchase portable CD and DVD players to make access to our materials easier for all patrons. We will expand our children and young adult collections.

2. Provide staff with new office equipment to improve their work environment. We will purchase a new circulation computer and barcode scanner. We will purchase new Storage cabinets and items for organization. We will purchase a new multifunction copier for staff and patron use. We will purchase a camera for Lehigh History project.

Goal 3

1. Continue to improve and expand youth programming. We will accomplish this by restarting the Summer Reading Program, expanding the weekly Early Out Program for the school age children.

2. Organize community gatherings. We will invite the community to participate in a quarterly adult/teen craft night, History meetings and guest speakers and authors.

3. Provide a facility to research, document and display Lehigh history. We will accomplish this by purchasing a digital archive of the Argus that was donated, via microfilm, to the library; conducting oral interviews for the Oral History project; and continuing to collect local history items and make them available to the public.