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FOR IMMEDIATE RELEASE

PRIME TIME FAMILY READING TIME AT THE INTERLACHEN LIBRARY

This February, the Interlachen Public Library is scheduled to host a program called PRIME TIME FAMILY READING TIME® which is designed to help school age children improve their reading skills by involving the whole family in making reading fun.

As you know, people who like to read do so often, and people who read often become great readers! PRIME TIME shows families how reading together and openly discussing books can help children *want to read* more often and become better readers as a result. PRIME TIME doesn't just help to improve reading skills; it also has been proven to positively impact student achievement by enhancing critical thinking and reasoning skills.

PRIME TIME is a unique program that includes storytelling, reading, and discussion for parents and children aged 6 to 10. The programs are *free* and include a nutritious meal, door prizes, and gift books. Child care is available for younger siblings during the program.

PRIME TIME programs are presented by a discussion leader and a storyteller who use award-winning children's books to:

- Deliver quality humanities education experiences to at-risk families,
- Increase public library use among at-risk families,
- Increase family bonding and reading time of at-risk families,
- Positively affect the attitude and behavior of at-risk families regarding reading.

Please tell families you know about PRIME TIME and encourage them to attend. Families who want to participate must preregister and may do so by calling the Interlachen Library at 386-684-1600 or filling out a registration form at the Front Desk. PRIME TIME will be held every Thursday at 6pm February 1st through March 8th at the Interlachen Public Library on 133 North County Road 315 (across from Interlachen High School). This program is made possible by a grant from the Florida Humanities Council. Thank you for helping us spread the word about PRIME TIME FAMILY READING TIME.

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