

# self-e

FOR AUTHORS

“

**Over 50 percent of all library users go on to purchase books by an author they were introduced to in the library.**

—Library Journal’s *Patron Profiles: Understanding the behavior and preferences of U.S. public library users*

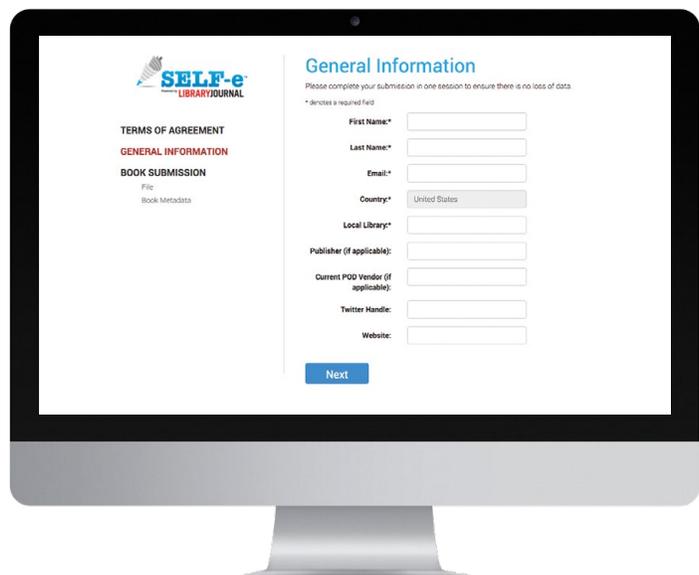
”

**Earn** a spot in a curated *Library Journal* SELF-e product showcasing the best in self-published ebooks that will be sold to libraries nationwide.

**Provide** access to your ebooks on state-of-the-art technology to all readers.

**Support** your community by making your ebooks available to public libraries in your state.

**Expand** your readership, **broaden** your fandom and **encourage** discovery of your ebooks.





"Libraries are all about readers and writers connecting...This program helps librarians to better serve readers and authors to grow their audience, creating a perfect synergy of benefit to all book-lovers."

**CJ Lyons, Best-Selling Self-Published Author**

Author of over 20 Best-Selling *Thrillers With Heart*—2 million+ books sold



"The number one challenge any author has is building an audience...The SELF-e approach to curation combined with simultaneous user-access will encourage books to be discovered and even go viral."

**Hugh Howey, Best-Selling Self-Published Author**

Author of the Best-Selling *Silo* and *Molly Fyde* Series—2 million+ books sold

# Frequently Asked Questions

## What is SELF-e?

SELF-e is a discovery platform designed to expose indie authors' ebook(s) to more readers via the public library, locally or nationwide.

This free service is available to all indie authors, no matter which self-publishing service(s) they use. Distribution via the SELF-e platform is royalty-free and the license signed is non-exclusive.

## What if my book is chosen?

Authors whose ebooks are selected by *Library Journal* for inclusion in the SELF-e collections can use a digital badge promoting their inclusion to potential readers. Their selected ebooks will now be in libraries all over the United States through BiblioBoard, a state-of-the-art digital content platform, in collections organized by genre.

## What if my book is not chosen?

Authors whose ebooks are not selected for *Library Journal's* SELF-e collections can still opt to include their book in the statewide collection with other local authors. *Library Journal* will not curate these collections; rather, the platform provides libraries with an opportunity to highlight the creative output of their state's indie authors.

## Can I do both?

Certainly! The SELF-e service is all about increasing indie authors' exposure in libraries, so authors are encouraged to include their ebooks in their state's collection and submit their ebooks to the SELF-e curated collections.

**Ready to submit? Visit [self-e.libraryjournal.com](http://self-e.libraryjournal.com)**

